



Media Contacts

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## OATCAKE SINGLE SERVE FACT SHEET

**Product Features & Benefits**

Launched in February 2008, Effie's Oatcakes are a delicious, satiating biscuit created from a time-honored family recipe made from the best wholesome, all natural ingredients. Originating from Nova Scotia, oatcakes are a unique snack in a category by themselves—they are sweeter than your average cracker, but not as sweet as a cookie. One bite and you will see why this recipe has been handed down for generations. Effie's Oatcakes are packaged in eco-friendly, 100% recyclable material.

**Serving Suggestions**

Effie's Oatcakes are versatile. Enjoy them:

- In the morning with tea and jam
- As an hors d'oeuvre with sharp cheeses
- Alongside your favorite ice cream
- After dinner with port, sherry or single malt scotch
- Or just by itself anytime

**Ingredients**

Effie's ingredients are simple and uncomplicated--flour, rolled oats, sugar, butter, organic palm oil, water, salt, baking soda.

We use local and regional ingredients whenever possible. We also use an organic palm oil that is harvested using sustainable methods and contains no trans fats.

**Suggested Retail Price**

\$1.50 each (1.2 oz package). Two biscuits per package, 24 packages per display box

**Availability**

Available nationally in gourmet and specialty food stores and through our website. For store locations and online purchasing information, visit [www.effieshomemade.com](http://www.effieshomemade.com).

Call for samples.

**Origin**

Made in the USA

