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HOLIDAY GIFT PACKAGE FACT SHEET

**Product
Features &
Benefits**

Launched in February 2008, Effie's Oatcakes are a delicious, satiating biscuit created from a time-honored family recipe made from the best wholesome, all natural ingredients. Originating from Nova Scotia, oatcakes are a unique snack in a category by themselves—they are sweeter than your average cracker, but not as sweet as a cookie. One bite and you will see why this recipe has been handed down for generations.

Effie's eco-friendly Gift Package makes a great gift for your favorite foodie this holiday season or for any occasion. Customers can personalize a gift tag, and a recipe card with serving suggestions completes the package

**Serving
Suggestions**

Effie's Oatcakes are versatile. Enjoy them:

- In the morning with tea and jam
- As an hors d'oeuvre with sharp cheeses
- Alongside your favorite ice cream
- After dinner with port, sherry or single malt scotch
- Or just by itself anytime

Ingredients

Effie's ingredients are simple and uncomplicated--flour, rolled oats, sugar, butter, palm oil, water, salt, baking soda.

We use local and regional ingredients whenever possible and specify both Cabot unsalted butter and King Arthur All Purpose flour. We also use an organic palm oil that is harvested using sustainable methods and contains no trans fats.

**Suggested
Retail Price**

\$21.00 per gift package (includes three (3) 7.4 oz unit packages). There are a dozen oatcakes per unit.

Availability

Available now through our website at www.effieshomemade.com for shipping nationwide. Major credit cards accepted. Deadline to ensure delivery before Christmas is December 18th.

Call for samples

